



# MIRAI



We are an engineering company engaged in the development and production of specialized environmentally friendly refrigeration technology. The technology used and integrated by MIRAI INTEX with innovative solutions opens new horizons in the field of cooling at ultra-low temperatures, aiming to minimize the negative impact of human on the environment. We offer our employees a unique opportunity to be an active part of a growing company, the ability to gain unique experience in a very interesting and innovative field.

**For our growing manufacturing plant in Brno we are currently looking for talented and driven colleagues for following positions:**

## SMM SPECIALIST

### JOB DESCRIPTION:

- Develop and implement the SMM strategy based on the company's marketing goals.
- Manage and grow the company's accounts on key social media platforms (Instagram, VK, Facebook, Telegram, TikTok, LinkedIn, etc.).
- Prepare content plans, organize photo/video shoots, and collaborate with contractors (designers, videographers, writers).
- Launch and optimize social media ad campaigns (targeting).
- Collaborate with bloggers and influencers in related and niche topics.
- Monitor brand reputation, feedback, reviews, and actively engage with the target audience.
- Ensure the execution of the content plan: posts, stories, videos, interactive formats.
- Coordinate with contractors on video production for promotional materials.
- Select, communicate with, and oversee influencers.
- Monitor brand mentions, feedback, and reputation online.
- Participate in PR activities, collaborations, and special projects.
- Respond promptly to comments, messages, and reviews.
- Prepare monthly performance reports.

### REQUIREMENTS:

- 1-2 years of SMM experience.
- Understanding of digital promotion tools and branding.
- Interest in environmental issues, innovation, and sustainable development policy.
- English proficiency sufficient for reading analytical materials and international media.
- Knowledge of international topics related to refrigerants, decarbonization, and energy efficiency is a plus.
- Ability to work with analytical sources, monitor news, regulatory changes, and industry publications.
- Proficiency with Meta Business Suite, Google Analytics, UTM tags, Canva/Figma/Adobe.

### WHAT DO WE OFFER YOU:

- Interesting work in an international environment in a technologically unique field.
- Flexible working hours from Monday to Friday.
- Extra week of vacation + sick days.
- Volunteer day.
- Use of the cryochamber.
- Friendly team of colleagues.
- Very good financial compensation.
- Free coffee and drinks at the workplace.

**CLICK HERE AND SEND US YOUR  
CV DIRECTLY**

